

for me. - 1/1/52 (21) (cont.)

01/1/52 (21) (cont.)

(2.07.2)

40

Cost of 136M

To be 20% of est. (1731 in line)

Re:

#557 - Mayfield Plaza. - (E. Cleveland)

Opposite layout. ("Ideal Store")

80 Adriatic, Mich. (23 m.)

1650'

1650' of 30' elev.

2R + Bath rim in base

625M salesact.

752M cost est. on layout on 150' x 96'

561M

going into '55 program.

~~Q557~~ - 1/1/52 (21) - 9 m. - 1000' - construction of 1st of stores for 1952.

Anska - 100. - 200 - 4105. - (2.07.2)

11000' ft. for Yesterdays Deli Store - 196,000' gross sq. ft. (whole building)

Years - next 25,000' - (whole building) 5 years

"Retail plan layout doesn't look good for our business
They want us super market in here."

"Womington has been a failure." - J.C. Evans

Exclusives

Declined

Clayton, Mo. (200' line) (2.07.2)

Fairfax Barr - (200' line) cost 158M; est. sales 350M.

2nd floor 4th; no basement. - 80' x 140'

29 stock, type A floor.

A market in here, more one proposed store.

Same guaranteed.

Cost 15,000, in 5% of 420M; 4% of 200M. - approved (2.07.2)

Anska - 100. - 200.
J.C. Evans
J.C. Penney
A.C. Price
R.E. Clegg
A.C. Price
A.C. Price

① construction of budgets for 1952, 1953, 1954, 1955, 1956 - 1/1/52 (21) - 9 m. - 1000'

Amount for Improving Stores (Rehabilitation)

" " Near stores.

Anska - 100.
J.C. Evans
J.C. Penney
A.C. Price
R.E. Clegg
A.C. Price
A.C. Price
A.C. Price

An conditioning program

Modernization

"It does not make sense to build + modernize at front
high costs, and make no money, or less money
than we are making now." - J.P.W.

"We need to do everything on the 'short side'." - J.P.W.

"We must recognize this + do something about
it." - J.P.W.

"The absolute necessity of doing things cheaper." - J.P.W.